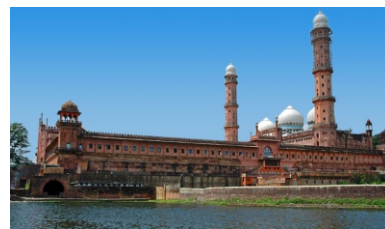




www.esicon2013bhopal.com



43rd Annual Conference of Endocrine Society of India

18th - 20th October 2013
Bhopal India

Conference Secretariat

Dr. Sushil Jindal

Jindal Diabetes & Hormone Centre
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Conference & Travel Manager



Meetings and More

56, Institutional Area, Sector - 44
Gurgaon - 122 002, Haryana, India
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E-mail: info@meetingsnmore.com
Website: www.meetingsnmore.com

Invitation

Dear Friends,

It is a matter of pride and privilege to inform you about the organization of the ESICON 2013, the 43rd Annual Conference of Endocrine Society of India at Bhopal. The meeting will be held from October 18 to 20, 2013 in this historic city.

Bhopal is a city that is synonymous with Nawabi culture. It is associated with its legendary hospitality, leisurely moods of life, edifices steeped in history, world renowned cuisine.

This is the 43rd Annual Conference of Endocrine Society of India meet that attracts the greatest and the best names in the specialty from all over the Country with sizeable numbers from abroad as well. In addition representatives from most of the premier medical schools in India will be in attendance. The scientific programme will cover the entire scope of the speciality, the details of which will be available at www.esicon2013bhupal.com

As has been the practice in the past, we propose to have a trade exhibition of pharmaceutical products, medical equipments, books and allied exhibits essential for endocrinology practice. This conference will provide an ideal platform for you to interact with the delegates for business and exhibit your products and services. A souvenir cum abstract book will also be released during the conference.

We request you to support us in this venture whole heartedly. Needless to say that there would be various avenues for you to publicize/exhibit your products and interact with more than 1,000 delegates. We are approaching you well in advance, knowing the various formalities you will have to fulfill when you commit, to help us in this venture. Your active participation will go a long way to make this mega event a grand success. Please find enclosed the entire range of the available sponsorship / Exhibition opportunities, which we hope you will find attractive. Please choose the option that suits you the best and revert to us at your earliest convenience. Additional enquiries and doubts that you may have can be addressed to susjindal@gmail.com

We thank you in advance for your anticipated support and hope that we will be able to work together towards an extremely successful conference!!

Let us all, make the conference a success and contribute to the advancement in the Field of endocrinology care in India.

Thanking you in Anticipation



Dr. Sushil Jindal
Organizing Secretary

Sponsorship Opportunities:

Code	Category	Price
01	Platinum Partner	40 Lakh

- Four Complimentary Stalls (3m x 3m each) for product display or a customized display area not exceeding 36 sq. mt. at a prime location.
- Additional Standalone Product Advertisement Banners in key areas (Hangings).
- Display of the logo on the Kiosk at the venue.
- 12 Complimentary Corporate Registrations to the Conference.
- 1 Page profile & Full page advertisement in Souvenir Booklet.
- Company logo with hyperlink on ESICON 2013 website.
- Booklet insert in Conference Kit.
- Naming one of the Session in the name of the company.
- Logo on the Pole and Buntings.

Code	Category	Price
02	Gold Partner	30 Lakh

- Three Complimentary Stall (3m x 3m) for product display.
- Additional Standalone Product Advertisement Banners in key areas (Hangings).
- Display of the logo on the Kiosk at the venue.
- 8 Complimentary Corporate Registrations to the Conference.
- Full Page Advertisement in the Souvenir Booklet.
- Company logo with hyperlink on ESICON 2013 website.
- 1 Page Flyer insert in Conference Kit.
- Naming one of the Session in the name of the company.
- Logo on the Buntings.
- Logo in the E-Poster Screens.

Code	Category	Price
03	Silver Partner	20 Lakh

- Two Complimentary Stall (3m x 3m) for product display
- Display of the logo on the Kiosk at the venue.
- 6 Complimentary Corporate Registrations to the Conference
- Full Page Advertisement in the Souvenir Booklet.
- Company logo with hyperlink on ESICON 2013 website
- 1 Page Flyer insert in Conference Kit

Sponsorship Opportunities:

Code	Category	Price
04	Lunch/Dinner Partner	12 Lakh

- One Complimentary Stall (3m x 3m) for product display
- The banner of respective Sponsors will get displayed in the Lunch/Dinner area at a Prominent Place.
- 4 Complimentary Corporate Registrations to the Conference
- Sponsor company name would be displayed in the Programme Booklet and Scientific Programme.

Code	Category	Price
05	Satellite Symposium Partner	7 Lakh

- Two Complimentary Stall (3m x 3m) for product display.
- The banner of respective company will get displayed in the Satellite Symposium area at a Prominent Place.
- 4 Complimentary Corporate Registrations to the Conference
- Sponsor company name would be displayed in the Programme Booklet and Scientific Programme.
- Company logo with hyperlink on ESICON 2013 website
- No other company shall be allowed to display its products other than the sponsors at the Satellite Symposium area.

Code	Category	Price
06	Conference Kit Sponsor	13 Lakh

- One Complimentary Stall (3m x 4m) for product display
- Sponsor's will be allowed to display its Standalone Product Advertisement Backdrop in the conference kit distribution area
- 2 Complimentary Corporate Registrations to the Conference
- Sponsor's logo will appear on the conference kit
- Sponsor will be free to put its promotional material in conference kit

Sponsorship Opportunities:

Code	Category	Price
07	Conference Material Sponsor	7 Lakh

- Sponsor will be allowed to put its promotional items viz. brochure / pen drives / pens / ties / note pad / calendars etc. in the conference kit
- All the cost of the material has to be borne by the Sponsor on actual and would be approved by the committee.

Code	Category	Price
08	Registration Area Sponsor	10 Lakh

- Two Complimentary Stall (3m x 3m) for product display.
- Sponsor will be allowed to display its Standalone Product Advertisement Backdrop in the registration area.
- 4 Complimentary Corporate Registrations to the Conference
- Logo on the Lanyard of the Badge.

Code	Category Rate	Price
11	Scientific Hall Sponsor	10 Lakh

- 1 Complimentary stall (3mx3m) for product display
- Branding Inside the Halls.
- Company name & Logo on the main screen
- Branding on Chairs
- Branding on Dias table
- Announcement during sessions & breaks to recognize the sponsor

Code	Category	Price
10	Cloak Room Partner	5 Lakh

- One Complimentary Stall (3m x 3m) for product display.
- Sponsor will be allowed to display its Standalone Product Advertisement Backdrop in the Cloak Room area.
- 2 Complimentary Corporate Registrations to the Conference.

Sponsorship Opportunities:

Code	Category	Price
12	Faculty Lounge	8 Lakh

- One Complimentary Stall (3m x 3m) for product display.
- Sponsor will be allowed to display its Standalone Product Advertisement Backdrop in the Relaxation Lounge area.
- 2 Complimentary Corporate Registrations to the Conference.

Exhibition Opportunities:

S.No.	Options	Stall Size	Upto 31st May 2013	1st June 2013 onwards	After 15th September, 2013
1	Option A	2x 3	5,00,000	6,00,000	7,00,000
2	Option B	3 x 3	6,00,000	7,00,000	8,00,000
3	Special Stall	3 x 6 (prime location stalls)	12,00,00	13,00,00	14,00,00

Advertisement in Souvenir

S.No.	Options	Upto 31st May 2013
1	Front / Back Cover Inside	2,00,000
2	Full Page	1,50,000
3	Half Page	1,00,000
4	Quarter Page	50,000

Terms and Conditions

- Sponsorship offers shall be entertained on a first-come-first-serve basis
- The built-up stall will be constructed with white octonorm panels Stall facilities will include the following:
 - ✓ 2 Complimentary Registrations only for the Exhibition Area
 - ✓ Stall Fascia with Company name and Stall number.
 - ✓ One table, two chairs, three spot lights, three plug points of 15 amp, carpeting and overnight cleaning Additional.
 - ✓ Facilities required if any, will be provided at an extra cost.
 - ✓ The Sponsor shall be responsible for any special permissions, licenses, etc. if any mandated by the Government of India
- All sponsorship payments shall be payable in Indian Rupees net of all taxes & TDS due
- The Sponsorship offer shall be confirmed only on receipt of the full sponsorship amount.
- The organizing committee reserves the right to accept or reject the offer of sponsorship.
- For prominent exhibition and advertisement space book as early as possible.
- Stalls would be located on first cum basis.
- Above rates are excluding service tax 12.36%

Cancellation policy

- 50% of the payment will be refunded if canceled before 1st September 2013
- Cancellation received after 1st September 2013 would not be entitled for any refund.

Payment Mode:

Demand Draft / Bankers Cheque drawn in favour of "ESICON 2013 BHOPAL" payable at Bhopal

Conference Seceteriat

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